



Steven D. Marshall, DDS, MS

A.T. STILL UNIVERSITY'S ARIZONA SCHOOL OF DENTISTRY & ORAL HEALTH
POSTGRADUATE ORTHODONTIC PROGRAM
10 YEAR ANNIVERSARY CONTINUING EDUCATION EVENT

**CLINICAL EVIDENCE AND PRACTICE MANAGEMENT
EVERY ORTHODONTIST SHOULD KNOW**

Friday, Nov. 2, 2018, 8:00 a.m.-4:30 p.m.

Sheraton Mesa Hotel at Wrigleyville West, 860 N Riverview, Mesa AZ 85201



Eric J. Ploumis, DMD, JD

Agenda

- 8:00-8:30 a.m.** Registration and continental breakfast
- 8:30-8:45 a.m.** Welcome
- 8:45 a.m.-noon** Morning speaker: Dr. Marshall
- noon-1:15 p.m.** Lunch
- 1:15-4:30 p.m.** Afternoon speaker: Dr. Ploumis

Registration information

6 CERP-recognized continuing education credits

Registration fees:

ATSU-ASDOH alumni-\$250

Early bird (by Oct. 12, 2018)-\$275

Regular-\$325

Hotel rooms are available at the Sheraton Mesa Wrigleyville West at a discounted rate of \$139 per night.

Call **480.664.1221** for reservations.

ADA CERP® | Continuing Education Recognition Program

A.T. Still University's Arizona School of Dentistry & Oral Health (ATSU-ASDOH) is an ADA CERP-Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. ATSU-ASDOH designates this activity for 6 continuing education credits.

Drs. Ploumis and Marshall have not declared any financial conflicts of interest related to this course. Questions? Contact ATSU-ASDOH's Continuing Education department at asdohe@atsu.edu

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Topic I: An evidence-based look at orthodontic controversies

Current controversies including orthodontic treatment and the airway, devices to accelerate tooth movement, and the benefits of self-ligating brackets will be discussed from an evidence-based perspective.

Objectives:

At the conclusion of this presentation, attendees will be able to:

- » understand the importance of evidence-based science in supporting clinical treatment
- » discuss current controversies in orthodontics
- » discuss the orthodontist's role in the management of breathing problems
- » discuss the current evidence for systems purporting more efficient treatment

Topic II: Clinical management of vertical and transverse discrepancies

Diagnosis and treatment of cases with vertical and transverse discrepancies will be presented.

Objectives:

At the conclusion of this presentation, attendees will be able to:

- » describe etiologies of and perform a differential diagnosis of posterior open bites and cross bites
- » state principles for treating posterior open bites and cross bites
- » discuss options for treating and retaining corrected posterior open bites and cross bites
- » discuss the characteristics and growth of the hyperdivergent patient

Speaker Biography

Dr. Steve Marshall is board certified by the American Board of Orthodontics with over 30 years in private specialty practice. He is currently visiting professor of orthodontics at the University of Iowa College of Dentistry and Dental Clinics. He is a member of the E.H. Angle Society. He has authored and co-authored more than 35 book chapters and peer-reviewed articles and is co-author of the textbook "Orthodontics in the Vertical Dimension. A Case-Based Review." He currently serves as associate editor for the American Journal of Orthodontics and Dentofacial Orthopedics.

Eric J. Ploumis, DMD, JD

Topic I: Informed consent, informed refusal, standard of care

Informed consent. Informed refusal. Standard of care. What do these terms really mean to us in our day-to-day practice? Each term is precisely defined in our state dental practice act, civil code, or by the outcomes in a malpractice trial. We ignore these definitions at our own peril. In this presentation, we will explore how these terms are applied in our practices and how to insure that we remain in a safe harbor of compliance.

Objectives:

This presentation is designed to make orthodontists aware of the importance of understanding the standard of care and informed consent when treating patients. At the conclusion of this lecture, attendees will be able to:

- » define “informed consent” and understand how to properly obtain it
- » explain “informed refusal” is and why it is important to our practices
- » discuss the concept and definition of “standard of care”
- » apply the “standard of care” to safely treat our patients

Topic II: Dismissing a patient: What you need to know to say goodbye

Knowing the proper protocol for terminating the doctor-patient relationship should be a part of every orthodontist’s risk-reduction armamentarium. In this lecture we will explore mechanisms to dismiss uncooperative or non-paying patients still in active treatment, as well as those patients who have successfully completed treatment.

Objectives:

This presentation is designed to inform doctors of the legal, practical, and ethical issues related to dismissing a patient. At the conclusion of this lecture, attendees will be able to:

- » discuss why it is important to dismiss a successfully treated patient
- » dismiss an active patient from the office during treatment
- » describe some risks of dismissing a patient improperly
- » discuss the ethical issues surrounding patient dismissal

Topic III: Changing times, changing paradigms: Emerging trends in practice opportunities and structures

Market forces have radically altered the way we run our practices. Excessive student loan debt, increased competition from non-specialists, an uncertain economy, and the encroachment of corporate dentistry have put pressure on both the junior and senior orthodontists. This lecture will examine those market forces from a legal and economic standpoint and help us understand, address, and adapt to these changing paradigms.

Objectives:

This presentation is designed to inform orthodontists at all stages of their career of the market forces that are radically altering the way they practice. At the conclusion of this presentation, attendees will be able to:

- » describe the “traditional” model of orthodontic practice
- » discuss new and emerging opportunities available to younger graduates and how these experiences can impact the mature practice
- » discuss a new paradigm in the delivery of orthodontic care: corporate dentistry

Speaker Biography

Dr. Ploumis is an attorney, an orthodontist, and an associate clinical professor of orthodontics at New York University. He maintains a practice in orthodontics and in law in New York City.